

CBSE Question Paper – 2010

TRAVEL TRADE MANAGEMENT

(Theory) paper III

Class – XII

Time allowed: 3 hour

Maximum Marks: 60

Instructions: Attempt all questions

1. What strategies have been employed by Railways and Airlines to encourage growth of tourist traffic? 10
2. What are the principles of itinerary planning? 5
3. Explain the choice of destinations for a holiday tour, using two regions of the country. 10
4. What is the difference between proprietorship and partnership in the travel trade? Illustrate your answer with examples from travel and tour companies. 10
5. What are the procedures for starting tour operations? 10
6. Why do international conventions influence tourist flows? 5
7. Why do we need (i) classification of hotels and (ii) fire safety regulations? 5

Other Educational Websites:

ICSEGuess.com | NIOSGuess.com | IGNOUGuess.com | IITGuess.com | MagicSense.com | AIPMTGuess.com | AIEEEGuess.com | IndiaGuess.com